

CASE STUDY

Website & Productivity Suite



CHALLENGE

Ramp Up Growth Advisors needed a trusted partner to quickly establish a professional online presence and modern productivity environment without over-investing or navigating complex technology decisions on their own.

OBJECTIVES

- ▶ Launch a modern, credible website that reflects their brand and supports future growth
- ▶ Enable a secure, reliable productivity suite for email, collaboration, and day-to-day operations
- ▶ Keep costs optimized by selecting the right tools and licenses from the start

SOLUTION

Leveraging SquidSpark Wordpress Theme, SquidSpark Cloud and Microsoft 365:

SQUIDSPARK THEME

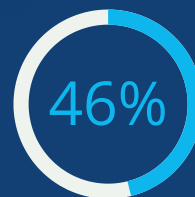
We delivered a professional, scalable website using the SquidSpark WordPress Theme, combining proven design patterns with AI-assisted development to accelerate build time while maintaining quality and consistency. This approach enabled a faster launch without compromising performance, usability, or brand alignment.

SQUIDSPARK CLOUD

The website is hosted on SquidSpark Cloud, providing a secure, high-performance hosting environment with built-in protections, monitoring, and reliability. This ensures the client's site remains fast, stable, and protected without the burden of infrastructure management.

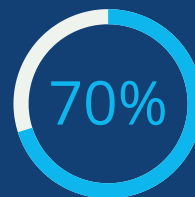
MICROSOFT 365

Through our Microsoft 365 CSP, we set up and administered the client's productivity tenant, guiding them to the right licensing mix to maximize value, control costs and adoption of Copilot. Ongoing management ensures security, smooth day-to-day operations, and long-term return on their productivity investment.



Website Credibility

46% of users judged a site's credibility based on its overall visual design*



AI Productivity

70% of professionals confirmed that Copilot made them more productive**

* https://en.wikipedia.org/wiki/Stanford_Web_Credibility_Project

** <https://sqmagazine.co.uk/microsoft-365-statistics/>

“ SquidSpark made our digital launch effortless—delivering a professional website, secure hosting, and a well-configured productivity suite while guiding us to the right choices and handling everything with care. ”

Christian Liu, Founder
Ramp Up Growth Advisors